Meet Iowa’s #1-Ranked MBA

March 29, 2018
Nice to Meet You

Angela Ross
Admissions Specialist, Professional MBA Program

Lisa Smith
Associate Director, Professional MBA Recruitment
Agenda

- The Iowa MBA
- Your MBA – flexibility you need
- Nuts and bolts: admission, deadlines, tuition
- Q&A
Find What Works For You

• Designed for working professionals
• Iowa’s #1 part-time MBA
• #22-ranked part-time MBA in the country
• AACSB accredited
“Knowing that an Iowa MBA was #1 in the state, I chose it because of the prestige of the program. I didn’t apply anywhere else.”

SARAH THOMPSON (MBA16)
Who’s Sitting Next to You

• Your classmate:
  • Has an undergrad GPA of 3.3
  • Is 32 years old (23-55 range)
  • Brings 8 years work experience
  • Represents one of over 360 companies
  • Comes from many academic backgrounds

![Pie chart showing academic background distribution:]
- Business: 42%
- Science/Engineering: 41%
- Humanities: 7%
- Social Sciences: 1%
- Other: 9%
Fellow Students Will Engage With You

- Collegial and welcoming
- Focus on the team
- Lifelong network
The ‘A’ Team

- Research leaders
- Experienced lecturers
- Engaged and supportive
Zero to Payback in 2.5

• Graduates of professional MBA programs recoup their investment in just **two and a half years**, on average

• We asked our alumni: How does your salary today compare to when you started the Professional MBA?

• Average increase of 55% within 5 years of graduation

*Source: 2016 GMAC Alumni Perspectives Survey Report*
“I was learning at night, learning on the weekends, and applying what I was learning to projects I was doing at work during the week.”

DAVID CHIVERS (MBA05)
Flexibility that works with you
It’s Not Easy. But It Is Possible.

• Choose your pace
• Design your own schedule
• Pick your class formats
• Get help along the way
Three Part-time MBA Campuses

- Locations in Des Moines, Cedar Rapids, and the Quad Cities
Go No Farther Than Your Laptop

50%

Of your MBA can be completed online
Set Your Own Pace

• Start, stop, or take breaks
• Fast: as little as two years
• Moderate: most finish in three years
• Slow: take up to 10 years
Master the Calendar

• Choose your own schedule
• Pick the course format that’s best for you
“Halfway through the program, my wife and I had another child and I took a semester off. I powered through that second year and was still able to finish in 2.5.”

CHAD BREUCK (MBA14)
Learn It, Apply It

• 60% core courses (9)

• 40% electives you choose (6)

  • Take an array
  • Earn a certificate along with the MBA: marketing, finance, leadership, and business analytics certificates
# Example Plan of Study

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
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<tbody>
<tr>
<td><strong>FIRST YEAR</strong></td>
<td>Business Analytics</td>
<td>Management in Organizations</td>
<td>Elective</td>
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<tr>
<td></td>
<td>Elective (Intersession)</td>
<td>Corporate Financial Reporting</td>
<td></td>
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<tr>
<td><strong>SECOND YEAR</strong></td>
<td>Managerial Finance</td>
<td>Marketing Management</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td></td>
<td>Elective (Intersession)</td>
<td>Elective (Intersession)</td>
<td></td>
</tr>
<tr>
<td><strong>THIRD YEAR</strong></td>
<td>Operations Management</td>
<td>Business Integration</td>
<td>Elective</td>
</tr>
<tr>
<td></td>
<td>Elective</td>
<td>GL0 Trip (Intersession)</td>
<td></td>
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</table>
“I wouldn’t be where I am today if I hadn’t gone on the MBA track. It helped me question what I really desire and be more confident in myself.”

REETIKA BHANDARI (MBA09)
Pack Your Bags

• Invaluable exposure to businesses
• Class time plus company visits and cultural outings
• Week-long international trips (GLOs)
  • South America, UAE, Europe, South Africa, Asia – China, Vietnam, London/Dublin
“The 10-day trip gave us a picture of how foreign companies do business in Hungary, Austria, and the Czech Republic. It helped me see what I could have done differently in my career.”

JOSEPH DONG (MBA15)
Your Navigators

Quad Cities
Michel Pontarelli

Des Moines
Michael Lown

Cedar Rapids
Nicole Vogt

You’re in the driver’s seat. Help is at your doorstep.
Our Team is Your Boost

• Dedicated career coach
  • Coaching: interviews, negotiating, career moves
  • Resumes and cover letters
  • MBA job listings
Three Quick Steps

1. Decide when you want to start
   • Still time for a summer start
2. Choose one of two paths to admission
3. Apply by the deadline
PATH 1: PreMBA

• Take up to 5 courses before applying for full admission
• MBA courses and MBA credits

• Requirements
  • Bachelor’s degree, GPA 2.75+
  • 18 months of professional post-grad work experience
PATH 2: Full Admission

• Bachelor’s degree, GPA 2.75 or higher
• 18+ months professional post-grad work experience
• GMAT/GRE 520+
• Priority registration
GMAT Waivers

• Potential to waive the GMAT in two ways
  1. Master’s degree or terminal degree (PhD, MD, etc.)
     • Earned a 3.0 GPA or higher
     • Quantitative coursework
  2. Professional work experience with academics
     • 6 or more years of progressive, professional work experience
     • Academic performance
       1. An undergrad GPA of 3.25 or higher with quant courses
       OR
       2. At least 3 PreMBA courses, 2 of them a quant core course. B’s or better in the quant courses, 3.0 overall

• All waivers are evaluated by the admissions committee upon application
Tuition

• $1,995 per class
  • Approximately $29,925 total program tuition
• Defer payment for employer reimbursement
• Just one fee: $225 (waived for U of Iowa alumni)
On Your Mark...
Admission Deadlines

• Summer 2018
  • April 30th for Full Admission
  • May 4th for PreMBA
  • Many classes start in mid-May

• Fall 2018
  • July 30th for Full Admission
  • August 5th for PreMBA
  • Classes start in mid-August
  • Registration begins early June
Upcoming Events

• On the Spot Accelerated Admissions Event
  • 5:30-7:30pm
  • Bring resume and transcripts
  • Receive a PreMBA and a GMAT waiver decision that night

• Cedar Rapids– Tuesday, April 17
• Des Moines– Thursday, April 19
• Quad Cities– Tuesday, April 24
Q&A
THANK YOU

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