MEET THE IOWA
ONLINE MBA

November 15, 2018
NICE TO MEET YOU

Angela Ross, Moderator
Admissions Specialist, Online and Professional MBA Programs

Lisa Smith, Presenter
Associate Director, Online and Professional MBA Recruitment
AGENDA

• The Iowa MBA: some background
• The learning experience
• What you’ll learn
• Getting in: admissions, deadlines
• Q&A
POLL: WHERE ARE YOU JOINING US FROM TODAY?
THE IOWA MBA
POWERFUL CREDENTIAL

• AACSB-accredited
  • Top 5% of business schools worldwide
• Offered since 1961
• 10,200+ alumni worldwide
• In-person Iowa-based programs
  • Executive MBA (80 students)
  • Professional MBA (960 students)
  • Ranked #22 in the country by U.S. News
IOWA ONLINE MBA: BUILT ON SUCCESS

- Extension of the Iowa Professional MBA Program
- Delivering online courses since 2003
- Same degree
EXPERT INSTRUCTORS

• Same faculty as our Professional MBA Program and on-campus graduate business programs

• Instructors with PhDs or industry experience — and sometimes both
ONLINE VS. HYBRID

• Professional MBA offers in-person delivery or a mix of in-person and online ("hybrid")
• Des Moines, Cedar Rapids, and the Quad Cities
• Flexible formats, weeknight classes
ONLINE MBA: THE BROAD STROKES

• Launching Fall 2019
• Designed for working professionals
• Can be completed in as few as two years
  • Or longer if you need it
• 15 courses: 9 core, 6 electives
• No prerequisite coursework
• Primarily anytime/anywhere
• ~1 hour of live session weekly
THE LEARNING EXPERIENCE
ANYTIME/ANYWHERE & LIVE SESSIONS

• Majority of coursework: whenever and wherever

• Core courses: Weekly live class sessions
  • One weeknight
  • 1 to 2 hours, between 6pm-9pm

• Small class sizes (max 45 per class)
COLLABORATE VIRTUALLY

• Flexibility without sacrificing networking
• Teams and group projects are key
• Interaction and discussion built in through live sessions
“Online classes were great. They're basically like you're sitting in the classroom with everyone else. You can see and communicate with everyone, but you just happen to be at home. I got the same amount of value out of online courses as an in-person course.”

SARAH NAUMAN (MBA17)
WHAT YOU’LL LEARN
Could you use "Customize your experience" from website...

https://tippie.uiowa.edu/future-graduate-students/mba-programs/online-mba/curriculum
LEARN IT, APPLY IT

• Designed for working professionals
• 15 courses (45 semester hours)
  • 9 core courses
  • 6 electives you choose
“I was learning at night, learning on the weekends, and applying what I was learning to projects I was doing at work during the week.”

DAVID CHIVERS (MBA05)
COURSE FORMATS

• 11 week, 5 week, and 6 week sessions

<table>
<thead>
<tr>
<th>FALL</th>
<th>SPRING</th>
<th>SUMMER</th>
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<tbody>
<tr>
<td>11 Weeks</td>
<td>5 Weeks</td>
<td>6 or 11 weeks</td>
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<tr>
<td>August Start</td>
<td>January Start</td>
<td>May Start</td>
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• Other course options:
  • Global Learning Opportunity
  • Winter intensive courses
## STUDY PLAN OPTIONS

- **Suggested 2 year plan**

<table>
<thead>
<tr>
<th>YEAR 1</th>
<th>FALL</th>
<th>FALL INTERSESSION</th>
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<tbody>
<tr>
<td></td>
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# STUDY PLAN OPTIONS

- **Sample 3 year plans**

One class at a time

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<tr>
<td>2021-2022</td>
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Three-year plan with breaks

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<tr>
<td>YEAR 2</td>
<td>Business Analytics</td>
<td></td>
<td>Foundations in Strategy</td>
<td>Elective</td>
<td>Marketing Management</td>
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SPECIALIZE WITH CERTIFICATES

• Leadership, Marketing, or Finance
  • Focus 4 of your 6 elective courses
  • Will extend your plan of study
POLL: HOW QUICKLY (IDEALLY) WILL YOU COMPLETE YOUR MBA?
“I wanted to be at home and have more flexibility. I could get home from work, get the kids to bed, help my husband out and still have time for class. [Online class] worked well with my schedule, and I thought my online course was as good as being in a typical classroom.

TRACIE CORCORAN (MBA19)
GETTING IN
MINIMUM REQUIREMENTS

• Bachelor’s degree, GPA 2.75+
• 18+ months work experience
  • Professional, post-undergrad
• Currently working full-time
• U.S. citizenship/permanent residency or valid work visa
• Standardized test score
  • GMAT 520+ or equivalent GRE
  • GMAT waiver option
GMAT WAIVERS

• Potential to waive the GMAT in two ways
  1. Master’s degree or terminal degree (PhD, MD, etc.)
     • Earned a 3.0+ GPA
     • Quantitative coursework
  2. Professional work experience with academics
     • 6 years of progressive, professional work experience
       AND
     • Undergrad GPA of 3.25+ with 2 quant courses

• To be evaluated for a waiver, apply first.
PROGRAM SELECTIVITY

• Limited capacity; competitive admission
• We recommend submitting a GMAT/GRE score
  • Competitive GMAT score: 600
  • Competitive GRE score: averages 157-158
TUITION

• $1,995 per course
  • $29,925 total program tuition
  • One tuition rate

• Defer payment for employer reimbursement
ADMISSION DEADLINES

• Application opens – January 15

• Fall 2019
  • Priority deadline – March 15
    • If we reach capacity, we may close the application at this time
  • Final deadline – July 15

• Spring 2020
  • Priority deadline – October 1, 2019
  • Final deadline – December 15, 2019
Q&A
THANK YOU

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